

TIMING		GENERAL			
WEEKS	LESSON	BLOCKS	TOPIC	OUTPUT	
23-Jan	0	0	INTRODUCTION	Introduction	-
	1			Ideation in theory & practice	
3-Feb	2	1	IDEATION (Startup Weekend)	Validation checklist	Idea, with the teams
4-Feb	3			Ideation feedback	
	4			Team	
12-Feb	5	2	PROBLEM-SOLUTION FIT	Value proposition, Get out of the building	Validated idea
19-Feb	6			Feedbacks, Problem-solution fit	
26-Feb	7	3	PROTOTYPING	Rapid prototyping in theory	Prototype
5-Mar	8			Rapid prototyping in practice	
19-Mar	9	4	PRODUCT-MARKET FIT	Get out of the building	Validated prototype
2-Apr	10			Feedbacks, Product market fit	
9-Apr	11			Go to market strategy, ideal customer	
16-Apr	12	5	BUSINESS MODEL	Business Model Canvas	Business Model
23-Apr	13			Financial Planning	
30-Apr	14			Pitch Practice I.	
7-May	15			uSchool Q&A and Pitching Event	
14-May	16	6	PITCH	Pitch Practice II.	Final Pitch
21-May	17			Pitch Practice III.	
1-Jun	18			Final event	